

FRIENDS REUNITED (2:10)

You are going to hear a recording about a web site called 'Friends Reunited'.

For questions 1-6, choose the best answer a, b, c or d.

You have 30 seconds to read through the questions; then you will hear the recording twice; after the recording, you will have 30 seconds to complete your answers.

1. Friends Reunited has shown ...

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| a. how successful internet ventures can be | c. how much money you can make with nostalgia |
| b. how old friends can reunite | d. how lucrative popularity can be |

2. Originally, the inventors of the website...

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| a. wanted to find out what had happened to their old friends | c. started to poke fun at their old school friends |
| b. wanted to make money on the internet | d. were a couple of old school friends |

3. It is noteworthy that ...

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| a. the project snowballed in 2005 | c. the success of the site has nothing to do with word of mouth |
| b. there has never been any advertisement for the site | d. Friends Reunited has been advertised a lot |

4. Which of these things can you NOT do on Friends reunited?

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| a. create your own profile | c. find address lists of universities |
| b. read details about other people | d. search for your school or college |

5. When you want to find out about other people on Friends Reunited ...

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|---|--------------------------------------|
| a. you cannot stay anonymous | c. you mustn't snoop on their lives |
| b. you don't have to give away personal information | d. you need to post all your details |

6. The purpose of the new Friends Reunited site is ...

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|---|-------------------------------------|
| a. to show off about how successful you are | c. to help people find real love |
| b. to help find old school friends | d. to show how a family is built up |